

A public education campaign to change driver, pedestrian and bicyclist behavior.

## How to be a Safe Pedestrian

- Stay visible and wear bright clothing and reflective materials
- Obey safe walking rules
- Watch out for bicyclists and continue to be alert for traffic at all times
- Cross streets only at corners and use crosswalks
- Look in all directions before crossing the street and continue to scan for hazards while in the crosswalk
- Make eye contact with each driver before crossing the street

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